

30th Anniversary Conference

Transcontinental Trusts 2015

Leading international trust experts and distinguished speakers include

16th- 18th June 2015
Grand Kempinski Hotel, Geneva



The Honourable Mr Justice
David Hayton
**THE CARIBBEAN COURT
OF JUSTICE**



Dan Mitchell
Senior Fellow
CATO INSTITUTE



Jolyon Maugham QC
Barrister
DEVEREUX CHAMBERS



Geoff Cook
CEO
JERSEY FINANCE



Professor Jason Sharman
GRIFFITH UNIVERSITY



Sir Michael Birt
Former BAILIFF OF JERSEY



Dr. Charles Poncet
Partner
CMS LAW



Richard Hay
Partner
STIKEMAN ELLIOTT

Gold Partners



Gala dinner host



Silver Partners



Bronze Partner



PROGRAMMES AT A GLANCE

International Trust Litigation

- 8.45 Registration
- 9.15 **Chair's introduction**
- 9.30 **This House Believes that Trust Disputes Should be Heard in Private**
- 10.15 **Kiss & Tell: Disclosure from Beneficiaries – is Jersey or Guernsey right?**
- 11.00 Coffee
- 11.30 **ADR Provisions in Trusts Legislation - a New route for Solving Trust's Problems or an Unlikely Road to Take?**
- 12.30 **It's Not My Liability Is It?**
- 1.15 Lunch
- 2.15 **How Much? Quantification of Breach of Trust Claims**
- 3.00 **In the Looking Glass: Holding Companies & Reflective Loss**
- 3.45 Tea
- 4.15 **Fears for TIEAs**
- 5.00 **On the Couch with Mandy Saligari: Dealing with Difficult Beneficiaries**
- 5.45 **Chair's Summation**

WHAT'S NEW FOR 2015

Brand new hot topics and focus areas including:

- Sail boat cruise & gala dinner at Swiss National Museum
- Future of tax enforcement
- Information exchange
- Disclosure from beneficiaries
- What is wilful default
- Interaction of jurisdictions

BREAKFAST BRIEFINGS WITH THE EXPERTS

- Trust Law & Structuring
- Latin America
- Specification of a Trustee in the New Landscape
- Family Governance – The Soft and the Hard Issues
- Jurisdiction Hopping: Planning & Litigation
- Cross Border Planning for Divorce

Transcontinental Trusts Day 1

- 8.00 - 8.30 Registration
- 8.30 - 9.20 **Breakfast Briefings**
- 9.30 **Chair's Opening Remarks**
- 9.40 **Global Tax Co-ordination and Cartelization: Why is it Happening and What are the Implications?**
- 10.20 **Growing Support for Redistribution: Panacea or Looming Collapse of the Welfare State?**
- 11.20 Coffee
- 11.40 **Tax Authorities: Sharpening Tools of the Trade**
- 12.20 **Penalties for Wealth Advisors and Trustees**
- 1.00 Lunch
- 2.00 **The Hayton Trust Law Overview**
- 3.00 **The Trust Company Conundrum: Balancing Risk, Profit & Client Service**
- 3.40 Coffee
- 4.00 **Voluntary Disclosures: Are they Working?**
- 4.30 **Privacy & Confidentiality Implications**
- 5.30 End of Day One
- 6.30 *Geneva Star Sail Boat Departs to Chateau Prangins*
- 8.00 *Gala Dinner at the National Swiss Museum, Chateau Prangins*
- 10.15 Bus return to Geneva

Transcontinental Trusts Day 2

- 8.00 - 8.30 Registration
- 8.30 - 9.20 **Breakfast Briefings**
- 9.30 **Chairs' Welcome**
- 9.40 **Tackling the Complexities of the Interaction between US / UK Tax Regimes**
- 10.20 **Future of the Swiss Wealth Industry**
- 11.00 Coffee
- 11.30 Choice of 2 Break Out Sessions
(Room 1) Middle East: Still Growing?
(Room 2) The French War on Offshore Planning
- 12.10 **Africa – Tapping into a Growing Market**
- 12.50 Lunch
- 2.00 **Roles of a Trustee in UHNW Life Insurance**
- 2.35 **Examining the Gap between the Regulatory Regime for Trust Company Business & Consumer Protection**
- 3.10 Coffee
- 3.25 **Tracking Beneficial Ownership: Government and NGO Goals**
- 4.05 **Global Co-Ordination for Tax Enforcement: What are the Implications?**
- 4.45 **Close of Conference & Final Remarks from the Chair**

INTERNATIONAL TRUST LITIGATION

Liability for Trust Losses & How to Limit

16th June 2015
Grand Kempinski Hotel,
Geneva

08.30 Registration

9.15 **Chair's introduction**



Elspeth Talbot-Rice QC
Barrister
XXIV OLD BUILDINGS

9.30 **This House Believes that Trust Disputes Should be Heard in Private**

Debate



The Honourable Mr Justice David Hayton
CARIBBEAN COURT OF JUSTICE



10.15 **Kiss & Tell: Disclosure from Beneficiaries – is Jersey or Guernsey right?**



Sir Michael Birt
Former Bailiff
STATES OF JERSEY



11.00 Coffee

11.30 **ADR Provisions in Trusts Legislation - a New route for Solving Trust's Problems or an Unlikely Road to Take?**



Andreas Kistler
Partner
CAREY OLSEN



David Brownbill QC
Barrister
XXIV OLD BUILDINGS



The Honourable Mr Justice David Hayton
THE CARIBBEAN COURT OF JUSTICE

12.30 **It's Not My Liability Is It?**

Mock Application

• TSP/CSP liability for breach of trust



Edward Cumming
Barrister
XXIV OLD BUILDINGS

1.15 Lunch

2.15 **How Much? Quantification of Breach of Trust Claims**



Graeme McPherson QC
Barrister
4 NEW SQUARE



Sanna-Liisa Valtanen
Director
ASSET RISK CONSULTANTS



3.00 **In the Looking Glass: Holding Companies & Reflective Loss**



Alan Steinfeld QC
Barrister
XXIV OLD BUILDINGS

3.45 Tea

4.15 **Fears for TIEAs**



Nathaniel Turner
Director
ASW LAW



Daniel Martineau
Executive Chairman
SUMMIT TRUST

5.00 **On the Couch with Mandy Saligari: Dealing with Difficult Beneficiaries**

- The family framework where there is a high maintenance parent(s)
- The resulting roles and relationships
- Who holds the power?
- Avoidant, entitled, self-destructive behaviour: Addiction
- How to spot addiction, how to intervene and how & why to get proper help



Mandy Saligari
Founder & Clinical Director
CHARTER HARLEY STREET



Elspeth Talbot-Rice QC
Barrister
XXIV OLD BUILDINGS

5.45 **Chair's Summation**
& Close of Conference

5.50 Welcome Drinks Reception



Transcontinen

Networking & Interactivity at Trans Trusts 2015

Gala Dinner



Enjoy a fabulous networking evening at the picturesque and inspiring Swiss National Museum with a drinks reception on the Geneva Star sail boat to take you there, the evening of the 17th June. Transport, entry, drinks and dinner included in your conference attendance.

Welcome Drinks



Attend the welcome drinks reception at the Grand Kempinski Hotel. Delegates just attending on the 17th & 18th June are welcome to attend this reception along with those delegates attending the Litigation conference.

Interactive Voting



Have your say at Trans Trusts. Every delegate will have their own, wireless voting device. Delegates will be able to vote on key questions and issues during the event with live results immediately available on screen.

08.00 - 08.30	Registration
08.30 - 09.20	Breakfast Briefings (choose 1 of 3)
Briefing 1	Jurisdiction Hopping: Planning & Litigation
Briefing 2	Latin America or Asia / China
Briefing 3	Specification of a Trustee in the New Landscape

09.30 Chair's Opening Remarks



Richard Hay
Partner
STIKEMAN ELLIOTT

Practical Impact of Information Exchange

9.40 **Global Tax Co-ordination and Cartelization: Why is it Happening and What are the Implications?**



Dan Mitchell
Senior Fellow
CATO INSTITUTE

10.20 **Growing Support for Redistribution: Panacea or Looming Collapse of the Welfare State?**



Jolyon Maugham QC
Barrister
DEVEREUX CHAMBERS



Dan Mitchell
Senior Fellow
CATO INSTITUTE



Professor Jason Sharman
Deputy Director Centre for Governance & Public Policy
GRIFFITH UNIVERSITY

11.20 Coffee

11.40 **Tax Authorities: Sharpening Tools of the Trade**

- FATCA / CRS
- Central / public registers of beneficial ownership information for companies and trusts
- Multilateral convention on tax assistance



John Riches
Partner
RMW LAW



"An excellent and varied conference, beautifully chaired and a good opportunity to meet others"

"Extraordinarily good"

Withers

Barclays

tal Trusts 2015

17th June 2015 – Day One

12.20 **Penalties for Wealth Advisors and Trustees**



Simon Jennings
Partner
RAWLINSON & HUNTER

1.00 Lunch

Crucial Updates

2.00 **The Hayton Trust Law Overview**



The Honourable Mr Justice David Hayton
THE CARIBBEAN COURT OF JUSTICE



3.00 **The Trust Company Conundrum: Balancing Risk, Profit & Client Service**

In a world of increasing regulation and litigation, it is becoming ever more difficult for trust companies to achieve a successful balance of client service, risk mitigation and profit. In this session we will examine the pressures on trust companies to deliver a high level of client service while protecting their own position in respect of regulatory and other pressures and remaining profitable.



Joe Donohoe
Director
ASSET RISK CONSULTANTS



Stella Mitchell-Voisin
Managing Director
SUMMIT TRUST



Helen Hatton
Managing Director
SATOR REGULATORY CONSULTING



Charmaine Tucker
President & CEO
LOMBARD ODIER TRUST LIMITED

3.40 Coffee

4.00 **Voluntary Disclosures: Are they Working?**

Comparative Overview

As governments impose new standards of reporting and exchange of financial information, taxpayers who have been remiss in complying with their tax and reporting obligations are more at risk than ever to detection and prosecution. What can these taxpayers do to fix their historical deficiencies in compliance? Is a voluntary disclosure the best option for these taxpayers?

- What is a voluntary disclosure and why should it be made?
- What are the costs and benefits of a voluntary disclosure?
- How is a voluntary disclosure carried out?
- Voluntary disclosures in practice: better than advertised?



Peter A. Wong
Partner
BORDEN LADNER GERVAIS LLP



Ray McCann
Chartered Tax Adviser & Council Member of the Chartered Institute of Taxation



John Cassidy
Partner
CROWE CLARK WHITEHILL

4.40 **Privacy & Confidentiality Implications**

Question Time

- How to protect legitimate right to privacy

Host:



Michael McKay
Founder
MCKAY CONSULTING

On the panel:



Dr. Charles Poncet
Partner
CMS LAW



Rachel Atkins
Partner
SCHILLINGS



Michael Farrant
Director
PROJECT ASSOCIATES
Further panelists to be announced

5.30 **End of Day One**

Gala Dinner

- 6.30 *Geneva Star Sail Boat Departs to Chateau Prangins*
8.00 *Gala Dinner at the National Swiss Museum, Chateau Prangins*
10.15 *Bus return to Geneva*

Hosted by



"Hugely informative, stuffed with impressive speakers and delegates and great fun to boot"

"Excellent speakers, good spread of topics and a great venue"

"Transcontinental trusts always tackles the major issues that people in the private client world are talking about"

XXIV Old Buildings

29 Bedford Row

States of Jersey

Transcontinen

Breakfast Briefings with the Experts

08.30 - 09.20

Enjoy informal briefings and conversation over coffee and croissants with the experts of your choice.

(choose 1 of 3)



Day 1

Briefing 1

Jurisdiction Hopping: Planning & Litigation

This session will consider the extent to which parties to trust disputes are able to choose where their claims are litigated, and therefore how to obtain a tactical advantage in those disputes.

- Why does it matter? The importance of choosing your forum
- Jurisdiction in trust disputes: the basic principles
- The impact of 'exclusive jurisdiction' clauses post-Crociani
- Anti-suit injunctions



Keith Robinson
Partner
APPLEBY

Briefing 2

UK Tax Implications



Nick Dunnell
Partner
FARRER & CO

Briefing 3

Specification of a Trustee in the New Landscape

- The client perspective: the perfect skill set – confidentiality, transparency, compliance and expertise
- The trustee perspective: Has the role of the trustee simply become too high risk?
- Protecting trustees: limiting personal liability for trustees & directors through indemnities, letters of wishes, the assistance of the court
- Destruction of the government of India principle: pressure upon trustees to pay and display



Arabella Murphy
Partner
MAURICE TURNOR GARDNER

Day 2

Briefing 4

Family Governance – the Soft and the Hard Issues

This session focuses on how to get a family to focus on the issues they need to consider, and then how to implement them in terms of structuring:

- How do you gain the family's trust and commitment?
- What are the soft issues?
- What are the issues in particular jurisdictions?
- What sorts of structures are appropriate?
- Use of PTCs
- Other issues in governance structures



Otto-Hans Nowak
Counsel
BORDEN LADNER GERVAIS



Wei Kang
Associate
BORDEN LADNER GERVAIS

Briefing 5

Trust Law & Structuring

- 21st century structuring options
- Bend before it breaks: stress testing trust structures
- How to balance a settlor's need for control and avoiding risks of challenge
- When is too much control detrimental to a structure?
- Estate and succession planning in a Brussels IV world



Bart Peerless, Dominic Lawrance, Michael Wells-Greco, Piers Master
Partners
CHARLES RUSSELL SPEECHLYS

Briefing 6

Cross Border Planning for Divorce

- The client perspective: the perfect skill set – confidentiality, transparency, compliance and expertise
- The trustee perspective: Has the role of the trustee simply become too high risk?
- Protecting trustees: limiting personal liability for trustees & directors through indemnities, letters of wishes, the assistance of the court
- Destruction of the government of India principle: pressure upon trustees to pay and display



Dawn Goodman
Partner
WITHERS

tal Trusts 2015

18th June 2015 – Day Two

- 08.00 – 08.30 Registration
- 08.30 – 09.20 **Breakfast Briefings** (choose 1 of 3)
- Briefing 4 Family Governance – the Soft and the Hard Issues**
- Briefing 5 Trust Law & Structuring**
- Briefing 6 Cross Border Planning for Divorce**

09.30 Chair's Welcome



Richard Hay
Partner
STIKEMAN ELLIOTT

Connecting Across Borders

9.40 Tackling the Complexities of the Interaction between US / UK Tax Regimes



Suzanne Willis
Partner
WESTLETON DRAKE



Brad Westerfield
Attorney
BUTLER SNOW



Otto-Hans Nowak
Counsel
BORDEN LADNER GERVAIS

10.20 Future of the Swiss Wealth Industry



David Wallace Wilson
Partner
SHELLENBERG WITTMER

11.00 Coffee

11.30 Choice of 2 Break Out Sessions

(Room 1) Middle East: Still Growing?



Catriona Syed
Partner
CHARLES RUSSELL SPEECHLYS



Paul Stibbard
Managing Director
ROTHSCHILD

(Room 2) The French War on Offshore Planning

Speaker to be confirmed

12.10 Africa – Tapping into a Growing Market



Geoff Cook
CEO
JERSEY FINANCE

12.50 Lunch

Role & Responsibilities of Trustees

2.00 Roles of a Trustee in UHNW Life Insurance

This session will explore the stages where the trustee acts as a policy owner of high sum-assured protection life insurance products. From inception through to claim, we will closely examine the responsibilities of a policy owner/trustee from the insurance carrier perspective with focus on the nuances unique to the ultra-high net worth market.

Merrilyn Johnson
Director
SUNLIFE FINANCIAL INTERNATIONAL

2.35 Examining the Gap between the Regulatory Regime for Trust Company Business & Consumer Protection



Helen Hatton
Managing Director
SATOR REGULATORY CONSULTING

3.10 Coffee

Future of Tax Enforcement

3.25 Tracking Beneficial Ownership: Government and NGO Goals

- NGO model: centralised, public registries of beneficial ownership
- Ultimate goals of NGOs for registers
- US Treasury model: tracking beneficial ownership through the tax system
- Trusts and beneficial ownership: FATF working group
- Dreams, aspirations and reality: what are the prospects for implementation?



Professor Jason Sharman
Deputy Director Centre for Governance & Public Policy
GRIFFITH UNIVERSITY

4.05 Global Co-Ordination for Tax Enforcement: What are the Implications?



Richard Hay
Partner
STIKEMAN ELLIOTT



Paul Stibbard
Managing Director
ROTHSCHILD



Peter Cotorceanu
Partner
ANAFORD AG

4.45 Close of Conference & Final Remarks from the Chair

NEW PERSPECTIVES FROM U



Arabella Murphy
Partner
MAURICE TURNOR GARDNER



Sir Michael Birt
Former Bailiff
STATES OF JERSEY



Bart Peerless
Partner
CHARLES RUSSELL SPEECHLYS



Joe Donohoe
Director
ASSET RISK CONSULTANTS



Richard Hay
Partner
STIKEMAN ELLIOT



Stella Mitchell-Voisin
Managing Director
SUMMIT TRUST



Jolyon Maugham QC
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DEVEREUX CHAMBERS



Peter A. Wong
Partner
BORDEN LADNER GERVAIS LLP



Dan Mitchell
Senior Fellow
CATO INSTITUTE



Ray McCann
*Chartered Tax Adviser &
Council Member of the Chartered Institute of
Taxation*



John Riches
Partner
RMW LAW



Michael McKay
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Simon Jennings
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Dr. Charles Poncet
Partner
CMS LAW



The Honourable Mr Justice David Hayton
THE CARIBBEAN COURT OF JUSTICE



Catriona Syed
Partner
CHARLES RUSSELL SPEECHLYS



Graeme McPherson QC
Barrister
4 NEW SQUARE



Dawn Goodman
Partner
WITHERS



Alan Steinfeld QC
Barrister
XXIV OLD BUILDINGS



Sanna-Liisa Valtanen
Director
ASSET RISK CONSULTANTS

UNMISSABLE GUEST SPEAKERS



Suzanne Willis
Partner
WESTLETON DRAKE



Peter Cotorceanu
Partner
ANAFORD AG



Brad Westerfield
Attorney
BUTLER SNOW



Michael Wells-Greco
Partner
CHARLES RUSSELL SPEECHLYS



Otto-Hans Nowak
Counsel
BORDEN LADNER GERVAIS



Helen Hatton
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David Wallace Wilson
Partner
SCHELLENBERG WITTMER



Nathaniel Turner
Director
ASW LAW



Dominic Lawrance
Partner
CHARLES RUSSELL SPEECHLYS



Charmaine Tucker
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Keith Robinson
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Geoff Cook
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John Cassidy
Partner
CROWE CLARK WHITEHILLS



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Deputy Director Centre for Governance & Public Policy
GRIFFITH UNIVERSITY



Rachel Atkins
Partner
SCHILLINGS



Piers Master
Partner
CHARLES RUSSELL SPEECHLYS



Jean-Marc Tirard
Partner
McDERMOTT WILL & EMERY



Daniel Martineau
Executive Chairman
SUMMIT TRUST



Mandy Saligari
Founder & Clinical Director
CHARTER HARLEY STREET

About your Partners:

Gold Partners



Borden Ladner Gervais

Borden Ladner Gervais - With more than 750 lawyers, intellectual property agents, and other professionals working in six major Canadian cities, Borden Ladner Gervais LLP is a pre-eminent full-service Canadian law firm focusing on business law, litigation and intellectual property solutions. Our Wealth Management Group has expertise, both nationally and internationally, with tax and estate planning, trust and estate administration, and dispute resolution services. We often advise and implement offshore trust and corporate structures for high net worth families and individuals for a variety of purposes. We can also assist foreign and domestic taxpayers with undertaking voluntary disclosures with local tax authorities. For further on our Wealth Management Group, please visit www.blg.com or contact:

Peter A. Wong pwong@blg.com +1 (604) 640-4005



advisors, family offices and their trusted advisers understand and meet their diverse investment objectives.

With offices in London, Guernsey, Jersey and Toronto, and over 60 analysts and directors, ARC turns investment data into investing intelligence for clients around the globe.

Through a combination of fierce independence, innovative thinking and utmost integrity, our clients needs lie at the heart of our service. ARC's aim is to provide clarity, transparency and understanding of different investment styles, philosophies and firms. Based on our unique in-depth proprietary research, we provide insight and guidance with clear, concise, practical analysis and ongoing review; with the goal to help clients make a more considered choice of who should manage their investments.

Insight • Independence • Innovation • Integrity

Asset Risk Consultants - Established in 1995, Asset Risk Consultants ('ARC') is an independent and regulated investment consulting firm with a heritage of helping private clients, charities, professional

advisors, family offices and their trusted advisers understand and meet their diverse investment objectives.

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Through a combination of fierce independence, innovative thinking and utmost integrity, our clients needs lie at the heart of our service. ARC's aim is to provide clarity, transparency and understanding of different investment styles, philosophies and firms. Based on our unique in-depth proprietary research, we provide insight and guidance with clear, concise, practical analysis and ongoing review; with the goal to help clients make a more considered choice of who should manage their investments.

Insight • Independence • Innovation • Integrity

innovative solutions that help multiple generations of international high-net-worth families and business owners protect their loved ones, advance their wealth and fund their business succession plans.



Summit Trust International SA is an independent trust services group headquartered in Geneva, Switzerland. Founded in 1999, Summit Trust is part of Sanlam Limited, a leading financial services group in South Africa, listed on the Johannesburg Stock Exchange. Summit Trust International brings a combination of financial and management stability which enables it to provide continuity in personal relationships and the orderly passing of family wealth for high net worth individuals who require offshore trust and company management services. Summit Trust International in Switzerland is characterised by specialisation, professionalism and integrity. Because Summit Trust International is committed to an independent trust administration policy, it is free to work with your existing financial advisers, lawyers, bankers and asset managers, or introduce you to suitable advisers if you do not yet have your preferred team. The bottom line? Expect to find familiar faces at Summit Trust International but not familiar solutions. Our people are under no pressure to sell you any particular product, just to provide you with the right service for your needs. We are not expecting to be the biggest offshore services provider, but we are striving to be the best. www.summittrustgroup.com



JERSEY FINANCE

Jersey Finance promotes and develops Jersey as an international finance centre. In addition to this marketing activity, it also co-ordinates the consultation process of proposed legislation and regulation affecting the Jersey finance industry, to produce and maintain a product offering that reinforces Jersey's position as an international finance centre of excellence. The organisation's primary objective is to communicate the many factors that make Jersey a leading international finance centre, including the experience and expertise of its practitioners; its political, economic and fiscal stability; and its high level of regulation and security. www.jerseyfinance.je

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Gala dinner host



The Bermuda Business Development Agency (BDA) encourages direct investment, promotes the jurisdiction, and helps international companies start up, re-locate or expand their business in Bermuda. An independent, public-private partnership, we connect prospective business to industry professionals, regulatory officials, and key contacts in the Bermuda government to facilitate domicile decisions. Bermuda is a premier financial centre with a sophisticated legal system based on English common law, highly-respected, pragmatic regulation, and world-class expertise. The island offers comprehensive commercial solutions to companies and private clients, and is well-suited to administering complex trust structures, private trust companies, purpose trust structures, unit trust structures for fund administration, and other financial-planning tools. Bermuda also has an active STEP branch and effective legislative review. For more information, contact 441/292-6032, info@bda.bm or bda.bm.

The Bermuda Business Development Agency (BDA) encourages direct investment, promotes the jurisdiction, and helps international companies start up, re-locate or expand their business in Bermuda. An independent, public-private partnership, we connect prospective business to industry professionals, regulatory officials, and key contacts in the Bermuda government to facilitate domicile decisions. Bermuda is a premier financial centre with a sophisticated legal system based on English common law, highly-respected, pragmatic regulation, and world-class expertise. The island offers comprehensive commercial solutions to companies and private clients, and is well-suited to administering complex trust structures, private trust companies, purpose trust structures, unit trust structures for fund administration, and other financial-planning tools. Bermuda also has an active STEP branch and effective legislative review. For more information, contact 441/292-6032, info@bda.bm or bda.bm.

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Silver Partners



Sun Life Financial International is part of the Sun Life Financial group of companies, a global organization with a 150-year heritage of strength and stability. Since 1996, Sun Life Financial International has delivered

Bronze Partner



Sator offers international standard setters, regulatory authorities, financial services businesses and the Designated Non-Financial Businesses and Professions ("DNFBPs") and Not for Profit Organisations ("NPO") review, investigation, advisory and assessment assistance, or an additional resource on a consultancy basis.

This triangulation of experience - global standards, regional requirements and grass roots implementation greatly enhances the company's ability to offer its services in a focused and applied context - global to local - risk adjusted and relevant. www.summittrustgroup.com



Carey Olsen is a market leading offshore law firm. We deliver exceptional services to our clients from the key offshore financial centres of the British Virgin Islands, the Cayman Islands, Guernsey and Jersey. We also have an established presence in Cape Town and the City of London.

Our contentious trust lawyers advise corporate and individual trustees, settlors, beneficiaries, protectors and dependents on all areas of trust work that are or have the potential to become contentious. We also work with onshore advisers in the context of international trust disputes involving our offshore jurisdictions. As well as advising on the most significant cases to be heard before the courts in our locations, we also represent clients before the Privy Council.

Partner Opportunities at TRANS TRUSTS GENEVA 2015

As well as high profile speaking opportunities, here are a few ideas for exclusive and innovative options still available:

- Lunch sponsorship
- Audience voting technology
- Smoothie bar
- Wi-Fi
- Phone Charging
- Flash drive
- At event app
- Welcome drinks reception

THE ELEMENTS OUTLINED BELOW ARE INCLUDED WITH ALL SPONSORSHIP PACKAGES

DURING THE EVENT

DELEGATE PASSES

- You will be entitled to 1 delegate pass to offer to colleagues, clients or prospects

EXHIBITION SPACE

- You will receive a prime exhibition space providing you with an excellent platform to network with prospective clients. Size: 3m x 2m
- You will be entitled to 2 exhibit passes (to manage your exhibit booth only)

BRANDING

- On site signage: Your logo will feature on all non-exclusive on-site (banners) signage at the conference.
- Your company logo will feature on the front cover of the conference documentation pack
- Documentation insert: You may include 1 page (double-sided) of marketing collateral within the conference documentation pack. Size: A4 or US Letter size (8.5 x 11 inches or 216 x 279 mm)

PRE-EVENT MARKETING

MARKETING AVENUES

- Informa Marketing Database
- Media partner networks to over 15,000 contacts
- Designated Conference website
- Hardcopy and Electronic conference brochure
- Postal invitations
- Email campaigns

BRANDING

- Your company logo to feature prominently on the publicity brochure
- Your company logo to feature prominently on the conference website + an 80-word corporate profile
- Your company logo to feature prominently on all marketing emails

CLIENT RELATIONS

- You will receive a 30% discount rate on delegate passes to offer colleagues, clients and prospects

POST CONFERENCE

- You will receive a basic version of the delegate list two weeks prior to the event
- You will receive a post-conference delegate list including all contact details except email addresses



FOR FURTHER INFORMATION ON PARTNERING

David Gold
IBC Conferences
david.gold@informa.com
+44 (0)20 7017 7243

Transcontinental Trusts Conference

17 & 18 June 2015 • Grand Kempinski Hotel, Geneva

(FKW52827)

VIP CODE:

Please quote the above VIP code when registering

International Trust Litigation

16 June 2015 • Grand Kempinski Hotel, Geneva

(FKW52827W)

WHEN AND WHERE

Conference: 16th - 18th June 2015
Venue: Grand Kempinsky Hotel, Geneva

Delegates are responsible for the arrangement and payment of their own travel and accommodation. IIR has arranged a special room rate at a number of hotels. If you wish to book a room, please call **Venue Search** on +44 (0) 20 8546 6166 or email beds@venuesearch.co.uk stating that you are an IBC delegate.

PERSONAL DETAILS

1st Delegate Mr/Mrs/Ms
Job title/Dept
Company
Address

Telephone
Fax
Email
Nature of Business
Billing Address (if different from above address)

Yes! I would like to receive information about upcoming events by email. By giving you my email address I am giving Informa companies the permission to contact me by email

2nd Delegate Mr/Mrs/Ms
Job title/Dept
Company
Address

Telephone
Fax
Email

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Payment should be made within 14 days of registration. All registrations must be paid in advance of the event. Your vip code is above.

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		Register by 17 April 2015		Register by 15 May 2015		Register after 15 May 2015
Conference & Trust Litigation	<input type="checkbox"/>	£2198 SAVE £500	<input type="checkbox"/>	£2398 SAVE £300	<input type="checkbox"/>	£2598 SAVE £100
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- By Bank transfer:** Full details of bank transfer options will be given with your invoice on registration.

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